Introducing new IBM Watson Assistant

An easy-to-use and powerful conversational AI platform that anyone can build with.

1. **Easy to build, easier to improve**
   Always gets the job done, and does it faster
2. **Frictionless experience out of the box**
   Deploy in days and fix problems in minutes
3. **Integrate with anything**
   Connect to any channel, system, content, or human
4. **Built for the Enterprise**
   Scalable, secure, and private. Deploy with any language on any cloud

The challenge:

"90% of the chatbots live today will be discarded by the end of 2023"

-Anthony Mullen, Gartner Analyst

This is not because the market is not growing — quite the opposite.

Watson Assistant finds the balance between the power required for an enterprise to provide excellent AI for customer care while not needing an army of developers to deploy and maintain. End users will have a complete and efficient experience, without any friction.

Easy to build, easier to improve

100% of business users have been able to build multi-step flows without guidance and go live!

Frictionless out of the box

Adapts to vague requests, misspellings, topic changes, and misunderstandings. No more dead ends!

Integrate with anything

Watson Assistant is the only platform which can natively connect to web and phone based human agent tools as well as any help content source.

Built for the Enterprise

About 2% of the global population talks to Watson Assistant every month (that's 150M monthly users)!

10M
interactions w/ Watson

95%
accuracy rate

Brazilian bank Bradesco is giving personal attention to each of its 65 million customers with Watson. "This is when growth happens," said the Bradesco AI Lead, Marcelo Camara. "Our current clients notice the improved service, which in turn attracts new clients, and this is what helps the bank scale."

Are you ready to empower your business users with a self-serve conversational AI platform?

Learn more and schedule a consultation: https://www.ibm.com/cloud/watson-assistant

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